The museum continues to focus on fulfilling our strategic goals and focusing on our Mission and Vision, honed by our Staff and Board of Directors this year.

**OUR MISSION:**
Actively engage families in hands-on discovery

**OUR VISION:**
To inspire all to become the next generation of innovators and creative thinkers

### GOAL #1 DEEPLYING IMPACT
Enabling us to stay relevant and positioning the Museum as a day-to-day resource and touchstone in families’ lives.

### NEW & REFRESHED EXHIBITS

**THINKERING LAB**
Using Imagination Playground pieces, kids can shape their environment with blocks, gears, ramps and more. These modular parts are easy to stack, line up and move around. Kids and their imaginations are in charge of what they build and how to build it. Kids engage in construction, pretend play, role-playing and how to invent their own games in this engaging new exhibit.

**MOSAIC: EXPLORING OUR MULTICULTURAL NEIGHBORHOOD**
This annual Gallery 6 art exhibition celebrates the art and culture of New Hampshire people. “Thirteen Turtle Moons: An Abenaki Child’s Year” was designed to raise visitors’ awareness and stimulate curiosity about the culture of indigenous people who lived in New England before the arrival of Europeans. The exhibition and related programs focused primarily on the culture, traditions, habitats and aspects of everyday life of a child living in an Abenaki Village. Using photography, drawings, diagrams, scale models, artifacts on loan from the Woodman Museum, and the Cowasuck Band of the Pennacook-Abenaki People, text, and stories/myths that illustrate the Abenaki experience, the exhibition was structured around the thirteen months of the lunar calendar. Gallery 6 is supported by the New Hampshire State Council on the Arts, the Fuller Foundation and Georgia Pacific.

**NATURALISTS’ STUDY**
The Naturalists’ Study features specimens and activities that rotate throughout the year. During the Spring and Fall it corresponded with the MOSAIC program focusing on the nature and culture of Native Americans. The display included a stuffed beaver and Abenaki artifacts on loan to the museum, as well as an interactive paper doll game inviting visitors to learn about the different traditional garb of Native American children across the country.
GOAL #1 DEEPENING IMPACT CONTINUED...
Enabling us to stay relevant and positioning the Museum as a day-to-day resource and touchstone in families’ lives.

KID-VENTURE COURSE
The museum, in collaboration with The Works Health and Family Fitness Center, redesigned the Kid’s Fun Run that happens the same day as the museum’s annual 5K Road Race & Walk for adults. The new course featured a series of zany, exhibit-themed challenges for kids ages 1-12. From crab walking under the “sea” and crawling through caterpillar tunnels, to transporting dino eggs to their nest and crossing the (pretend) Cocheco River, there was something fun for everyone.

MEMBER NEWSLETTER REDESIGN
The museum’s quarterly Member newsletter got a redesign in early 2017. The newsletter now features a giant fold out activity page for children and parents to do together at home, extending the learning and discovery that takes place at the museum. Each activity page is illustrated by local Illustrators specifically for the museum.

GOAL #2 EXPANDING IMPACT
Build new relationships that expand our reach with new audiences.

DOVER ADVENTURE PLAYGROUND
The City of Dover, in collaboration with the Children’s Museum of New Hampshire and many generous supporters, has created the new, innovative Dover Adventure Playground adjacent to the Museum in Henry Law Park. This unique play area features a life-size flat-bottomed vintage gundalow boat, a net climber, swings and slides, a 3-story Garrison tower, a 1,200 pound, 3x8 foot climbable Alewife granite fish sculpture, a splash pad, musical instruments and will eventually include a life-sized “whale’s tail” sculpture perched on the roof of the Dover Pool.
GOAL #2 EXPANDING IMPACT CONTINUED...
Build new relationships that expand our reach with new audiences.

REACHING NEW AUDIENCES

INCLUSIVE ART PROGRAM
The museum piloted a free inclusive art program for adults who are English language learners, refugees or immigrants and their children. Museum members were invited to join these families for an hour and a half long art activity led by local artists, trying their hand at everything from painting to weaving. The program, titled We All Belong, was a success and will be repeated and expanded next year.

25 Number of donors who helped the museum raise $1,890 within a 24-hour period as part of the NH Gives annual fundraising challenge. The museum’s goal was to raise $1,000.

NEW PREMIER MEDIA SPONSOR
The museum has fostered many media partnerships over the years including radio, newspapers, websites, bloggers and television. WMUR TV is now the museum’s “Premier” media sponsor, having generated a beautiful animated public service announcement that is airing on their stations after children’s programming, as well as on their affiliate station MeTV.

781 Number of museum guests who received free admission over the summer of 2016 thanks to the Blue Star Museum Program which offers free admission to active duty military personnel and their family.

CORPORATE AND FOUNDATION SUPPORT
Abbie Moseley Charitable Trust
Albany Engineered Composites
Alexander Technology Group
Alliance for Dental Care
Amadeus Hospitality
Anne B. Filler, DMD
Arthur Getz Charitable Trust
Atlantic Gymnastics Dover
BAE Systems
Bank of New Hampshire
Berwick Academy
Beswick Engineering
Bob’s Discount Furniture
Burns, Bryant, Cox, Rockefeller & Durkin
Center for Assessment
Children’s Dentistry of Cochecho Valley
Chinburg Properties
Louis F. Clarizio, DDS PA
Cochecho Dental
Construction Services of NH, LLC
Daniel H. De Tolla, DDS
Deerfield Family Dentistry
D.F. Richard Energy
Dover Auto World
Eastern Bank Charitable Foundation
Eversource Energy Foundation
Federal Savings Bank
Fidelity Investments - Unique College Savings Plan
Finlay Foundation
FORMAX
Frisbie Memorial Hospital
Garrison Women’s Health Center
Georgia-Pacific Foundation
Geri Hunter Orthodontics
Gold Coast Mortgage
Granite State Economic Development Corporation
Great Outdoors Pediatric Dentistry
Great Smiles, PLLC
Peter D. Griesbach, DDS
Hannaford
Hanover Street Dental
Mark R. Harrison, DDS
Heinemann
Holy Rosary Credit Union
H.O.P.E. Behavioral Consulting, LLC
R. Susan Horsley, DMD
International Association of Privacy Professionals
The Jack and Dorthy Byrne Family Foundation
Kennebunk Savings
Koglin Orthodontics
Krothapalli Family Dental
La Festa Brick & Brew Pizzeria
Leone, McDonnell & Roberts
Liberty Lane Philanthropic
Lincoln Financial Foundation
Locust Street Dental
LTC Partners
Madelaine G. Von Weber Trust
McLane Middleton Law Firm
Newburyport Five Cents Savings Foundation
The New Hampshire State Council on the Arts
NH Charitable Foundation Funds
Greenfield & Hobbs, Ouellett & Furbush
Northeast Credit Union
Northeast Delta Dental
North Hampton Dental Group
Optima Bank
Dave C. Pak, DMD, MD, PA
Penacook Family Dentistry
People’s United Bank
People’s United Community Foundation
Piscataqua Dental Partners
Port City Nissan
Portsmouth Regional Hospital
Prime Buchholz
Profile Bank
Relyco
The Rowley Agency, Inc.
Salem Family Dental
Seacoast Endodontic Associates
Seacoast Pediatric Dentistry
Seacoast Periodontics & Dental Implants
Sprague
Stonyfield Farm
Thompson Foundation
Unitil
VELCRO® USA, Inc.
Weathervane Seafood Restaurants
Wentworth-Douglass Hospital
Willem Verweij & Associates, PT
The Works Family Health & Fitness Center
GOAL #3
Building a firm foundation through policies and initiatives that express best practices and help the museum to invest resources to ensure long-term sustainability.

FINANCIAL STATEMENT 2016-2017

<table>
<thead>
<tr>
<th>Unrestricted Net Assets</th>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE &amp; PUBLIC SUPPORT</td>
<td>Museum programs and exhibits $814,532</td>
</tr>
<tr>
<td>Admissions $369,807</td>
<td>Support Services</td>
</tr>
<tr>
<td>Memberships $180,535</td>
<td>Management &amp; General $345,796</td>
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<tr>
<td>Grants and sponsorships $44,500</td>
<td>Fundraising $193,213</td>
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<tr>
<td>Fundraising events income $244,483</td>
<td>Total expenses $1,353,541</td>
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<tr>
<td>Museum programs $85,341</td>
<td>INCREASE IN NET ASSETS $16,285</td>
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<tr>
<td>Contributions $81,105</td>
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<tr>
<td>Merchandise, net of costs of $14,935 $11,037</td>
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<tr>
<td>Donated goods and services $157,654</td>
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<tr>
<td>Miscellaneous income $7,511</td>
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<tr>
<td><strong>Total unrestrictd revenue &amp; public support</strong> $1,181,973</td>
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</tbody>
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Temporarily Restricted Net Assets $187,853

Total revenue & public support $1,369,826

BOARD OF DIRECTORS
The CMNH Board focused on restructuring and reinvigorating Board Committee responsibilities, membership, and priorities for the coming year. By year’s end, the board also revised and adopted refreshed bylaws.

Jonathan Shapleigh, Chair
Jacques Corriveau, Vice Chair
Meg Bateman, Treasurer
Susan Wolowitz, Secretary
Jason Kroll, Member at Large
Joan Marchessault, Past Chair
Carolyn Cloutier
Marc Goodman
David Hampson
Erica Johnson
Greg Johnson
Sarah Lavoie
Rebecca Loehr
Jennifer McConathy
Tiffany Melanson
Mike Pagan
Delise West

NEW DATABASE
The museum invested in a new database system called Altru, which was designed specifically for museums. With this new system we can become more effective and efficient with our resources and streamline communication with our visitors and stakeholders.

TIME CLOCK SYSTEM
For best business practices an electronic time clock system replaced our outdated paper tracking system, saving administration time and giving us the ability to analyze staffing trends.

EMERGENCY PROCEDURES MANUAL
Board and Staff collaborated to create a comprehensive Emergency Procedures and Business Continuity Manual to guide protocol and actions when unforeseen emergencies arise.